

The Future Mental Health Care Landscape & Its Likely Effect On Veterans & Families

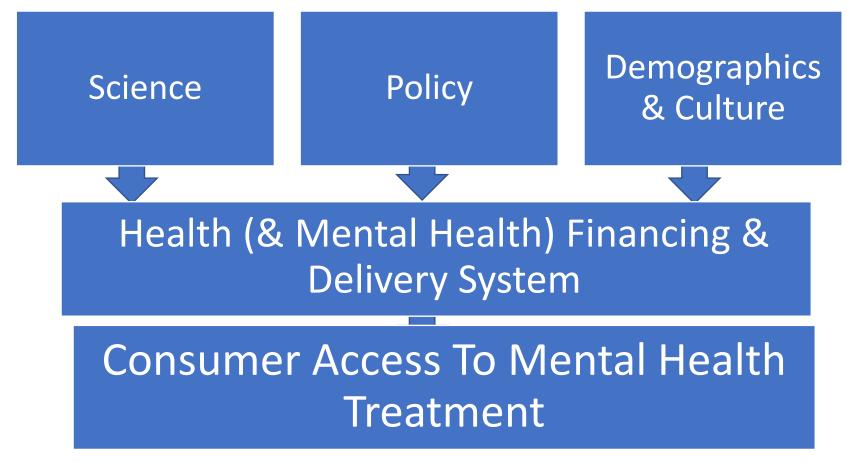
Monica E. Oss, Chief Executive Officer, OPEN MINDS

OCTOBER 10, 2018

RONALD REAGAN BUILDING WASHINGTON, DC

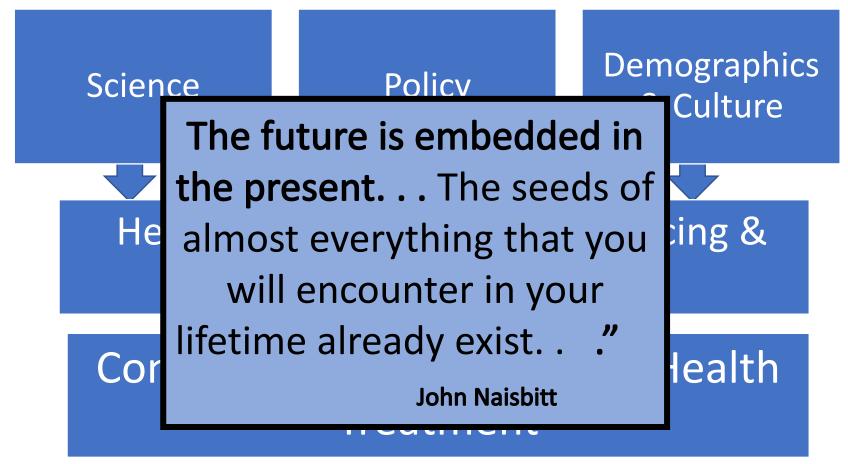


"The Future" Of Mental Health Depends On A Complex Set Of Factors





"The Future" Of Mental Health Depends On A Complex Set Of Factors





New developments in many scientific domains are reshaping mental health

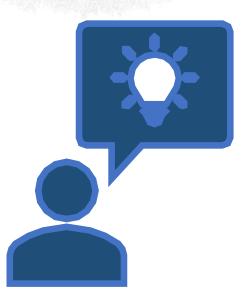
Brain science

Enhanced telecommunications systems

Augmented intelligence

The Changing Science – Brain Science

- Epigenetics and the effects of trauma
- Brain stimulation therapies
- Nutritional psychiatry
- Virtual automated mental and cognition therapies
- Personalized medicine and 'precision psychiatry'





The Changing Science – Augmented Intelligence



Diagnostics



Treatment matching



The Changing Science – Enhanced Telecommunications

New hybrid treatment systems emerging

- Telehealth
- Store-and-forward
- Text
- eCBT and automated therapies
- Smartphone-based platforms real-time remote monitoring, consumer engagement, disease state management platforms





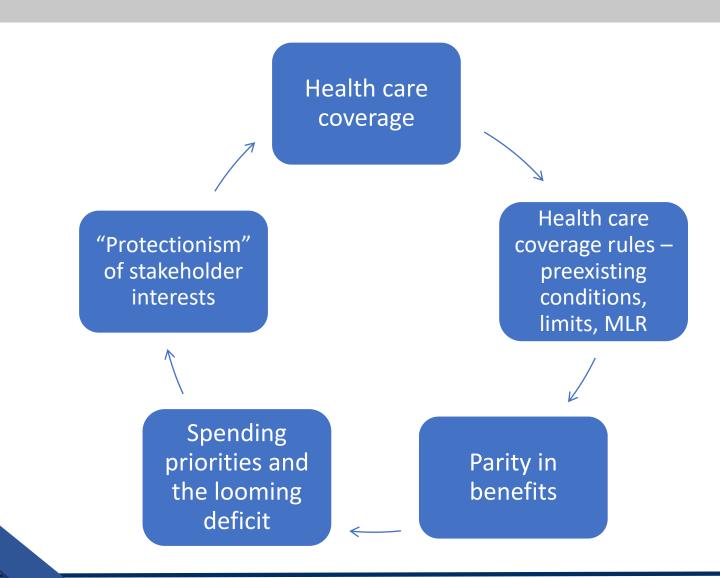
The Science To Service Gap In Health Care (& Mental Health Care)

Adoption Of New Technologies 15- to 20-year lag between the development of a practice and its use at the community level

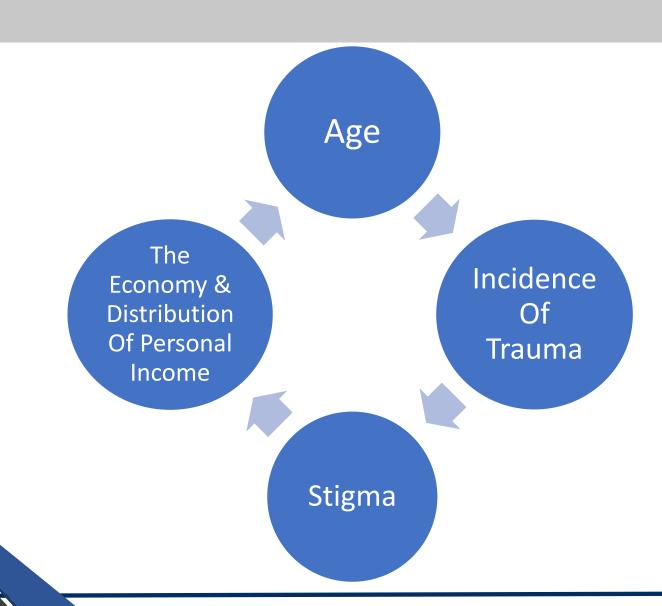
New
Treatment
Services For
Mental Health



Policy Sets
The
Framework
For How
Science Is
Dispersed



Demographics & Culture Shape The Consumer Landscape



The Drivers Of The Changing Service Delivery Landscape

Mental Health & SDoH Drive Integrated & Coordinated Care

Changing Reimbursement

Service System
Technology
Adoption

Changing Consumerism

Service System
Sustainability
Drives
Consolidation



The New Lexicon Of Health Care Consolidation

Health plan merger

Health plan backward integration

Health system merger

National health systems evolution

Health systems acquiring specialty capabilities

Specialty provider organization merger

National 'specialty' delivery system evolution

Health plans/pharma combinations

Provider organizations/pharma combinations

Pharma/tech combinations

Tech-enabled service delivery

The 'Melting' Health Care Value Chain

Geographic Service **Boundaries**

"Specialty Care" **Boundaries**

Health Plan Consolidation & Backward Integration

Health System Functions – Payer, Provider, Vendor

Consumer-Provider Interface



The **Immediate** Future Of Consumer Experience With Mental Health Treatment

Access Determined
By Health
Coverage Type &
Personal Income

Treatment Within Integrated Systems
Of Care

Limited Choice – Narrow Networks, Evidence-Based Practices Tech-Enabled
Treatment Is The
Rule, Rather Than
The Exception





Coverage and its rules – universal or no? pre-existing conditions and coverage limitations? MLR rules?



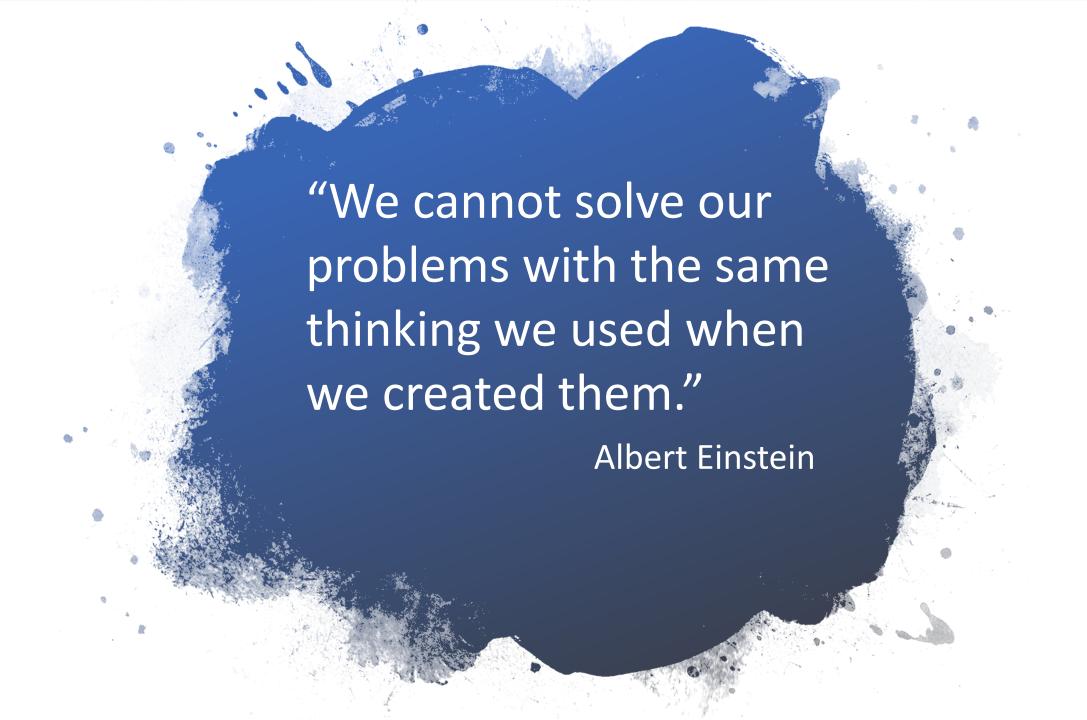
The operational definition of value in mental health



Addressing the science-to-service lag



Data-informed decisionmaking by all stakeholders – unique challenges of politics/policy, health care professionals, and consumers



Turning Market Intelligence Into Business Advantage

OPEN MINDS market intelligence and technical assistance helps over 550,000+ industry executives tackle business challenges, improve decision-making, and maximize organizational performance every day

